

WDOK "D" LIST CONTEST RULES  
Win a WDOK Cool Prize

Prize Package provided by Certified Angus Beef & Stewart's Appliance

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

**1. How to Enter the Contest:**

- Entries for the WDOK "Cool Prize" portion of The WDOK "D" List contest (the "Contest") will be accepted beginning at 12:01 a.m. ET on Thursday, July 2, 2009 and ending at 11:59 p.m. ET on Wednesday, July 8, 2009 (the "Entry Period"). Potential daily prize winners for this portion of the Contest will be selected beginning on Monday, July 6, 2009 and ending on Friday, July 10, 2009 ("Daily Winner Selection Period"). The grand prize winner for this portion of the Contest will be selected on Monday, July 13, 2009.
- To participate in the Contest, you must be a member of the WDOK "D" List Listener Club. Listeners can join the WDOK "D" List Listener Club online at [wdok.com](http://wdok.com). To become a club member you must enter your first name and last name, complete address, city, state, zip code, home telephone number and a valid email address in the online entry form. Only one membership is permitted per email address. Membership entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address. Online entries cannot be accepted from wireless email address accounts. Station is not responsible for membership entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches. Multiple members are not permitted to share the same email address. All entries submitted become the sole property of the Station and will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. Station's computer is the official time keeping device for the sweepstakes.
- Once you are a member of the WDOK "D" List Listener Club, look for the weekly emails from WDOK which, among other features, includes an online entry form allowing *members only* to register for each "D" List grand prize and the qualifying daily prizes. For each new grand prize offered as part of the WDOK "D" List Contest, members must submit new entries during the respective entry period for that portion of the contest. To participate in this portion of the Contest, submit your official online entry form, including your

first and last name, complete mailing address (including zip code), date of birth, and phone number (including area code) and a valid email address, during the Entry Period. **All entries for this portion of the Contest must be received by 11:59 p.m. ET on Wednesday, July 8, 2009.** Please note that there may be a lag in time between when a listener signs up to become a member of the “D” List and when s/he receives the email with the entry form. WDOK is not responsible for any delays in the sending of a “D” List email that may prevent a person from entering this portion of the Contest.

- A “D” List Listener Club member may enter this portion of the Contest a maximum of *once per day*, however, a listener may only be selected as a potential daily prize winner once per each portion of the Contest regardless of the number of times s/he entered. Entries from the same member exceeding the daily limit will be ineligible to participate or win and will be discarded. Entries void if incomplete, or illegible. All submissions become property of WDOK. WDOK is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches. All entries submitted become the sole property of WDOK and will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by WDOK. WDOK’s computer is the official time keeping device for the sweepstakes.

## **2. Eligibility Restrictions:**

- The Contest is open to all WDOK listeners who are 18 years of age or older and who reside in Cuyahoga, Lake, Lorain, Geauga, Medina, Summit or Portage county. Employees of WDOK, its licensee, its corporate parent, CBS Radio, subsidiaries and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the Cleveland metropolitan area and the members of their immediate families, and persons employed by WDOK-FM or CBS Radio during the previous twenty-four (24) months and the members of their immediate families, are ineligible to participate or win. The term “immediate family” includes spouses, parents, siblings, grandparents, children, grandchildren, cohabiting significant others, and persons living in the same household.
- Listeners are eligible to win a WDOK contest only once every sixty (60) days and a prize valued at \$600 or more only once every six (6) months. Only one winner per household is permitted in any contest.
- Entrants are required to provide truthful information and WDOK will reject and delete any entry that it discovers to be false or fraudulent. WDOK will also disqualify any entry received from persons under the age of 18 and any entry received from any person under the age of 13 in compliance with the Children’s Online Privacy Protection Act.

### **3. Prizes:**

- **Daily Prizes:** Up to three (3) daily prize packages may be awarded per day, upon confirmation of eligibility, Monday thru Friday during the Daily Winner Selection Period. Daily prize packages consist of items such as restaurant gift certificates, concert tickets, theater tickets, etc. Any winners of certificates/vouchers will be subject to the terms and conditions as set forth by the provider of the certificate/voucher, including conditions of use and expiration dates. Approximate retail value of daily prizes will range from \$25 to \$50. The Daily Prizes will be announced on-air prior to being awarded and winners must either accept the announced prize or forfeit the prize.
- **Grand Prize:** One (1) grand prize will be awarded. The grand prize is a WDOK "Cool Prize" prize package, which includes one (1) \$600 Certified Angus Beef gift certificate and a Frigidaire GLFH32F8H (ARV \$899.00). Grand prize winner is solely responsible for all applicable taxes, gratuities, and any other expenses not specifically offered herein including any delivery charges. The grand prize package must be used before December 31, 2009 or will be forfeited. Total Approximate Retail Value: \$1499.00. Any winners of certificates/vouchers will be subject to the terms and conditions as set forth by the provider of the certificate/voucher. Other restrictions may apply.
- Unless otherwise specified, all prize or prize certificates will be mailed to the winners. WDOK is not responsible for the safe arrival of a prize or prize certificate. Some prizes may require pickup by the winner at the offices of WDOK Radio, 2644 St. Clair Avenue in Cleveland during regular business hours. For time sensitive prizes such as concert or theater tickets, the winner(s) will forfeit any prize or prize certificate not claimed prior to the event. For all other prizes, the winner(s) will forfeit any prize or prize certificate not claimed within fourteen (14) days of winning.
- There is no substitution (except as set forth above), transfer, or cash equivalent for prizes, except that a sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) announced on WDOK and do not include taxes, gratuities, or any other expenses. Other restrictions may apply.

### **4. Selection of Winners:**

- Monday through Friday during the Contest Period (excluding holidays), at approximately 9:05 a.m., 2:05 p.m. and 5:05 p.m., one (1) entrant's name will be selected at random from all eligible online entries as of the time of the drawing, and will be announced on-the-air on WDOK. From the first time the name is announced, the entrant will have thirty (30) minutes from this first time his/her name is announced to call the WDOK studios at 216-578-1021 to

claim that hour's announced prize(s) (the "Daily Winner"). WDOK's time keeping device will be the official time keep device for the Contest and WDOK will determine in its sole and absolute discretion whether the selected entrant called back within the allotted time frame. If the selected entrant calls the Station back within the allotted time, s/he will win the announced daily prize, pending confirmation of eligibility. If the selected entrant does not reach the station via phone within the allotted time period, the selected entrant will forfeit the prize and an alternate entrant for that time slot will not be announced. If the select entrant is found to be ineligible, WDOK will randomly select another entrant's name to call the station within the allotted time.

- Once an entrant's name is announced on-the-air, his/her entry(ies), regardless of the number of times s/he entered, will no longer be eligible for possible selection in future drawings during the Contest Period.
- One (1) grand prize winner will be selected on Monday, July 13, 2009 between 7 a.m. and 8 a.m. in a random drawing from all Daily Winners. Winner will be contacted via phone by WDOK. If a grand prize winner cannot be contacted within fourteen (14) days of winning, winner will forfeit prize and an alternate winner will be selected in a random drawing of all remaining Daily Winners. If a grand prize winner elects to decline the prize, an alternate winner may be selected.
- WDOK is not responsible for a selected entrant's inability to complete a telephone call within the allotted time period. WDOK is not responsible for telephone service outages, delays, busy signals, equipment malfunctions, and any other technological difficulties that may prevent a selected entrant from completing his or her call.
- Odds of winning a daily prize depend upon the number of eligible entries received. Odds of a Daily Winner winning the grand prize depend on the number of Daily Winners.
- Daily Winners need to listen in order to win. Grand prize winner need not be present or listening to win.
- Winners must execute and return any required Affidavit of Eligibility and/or Release of Liability Prize Acceptance Form within ten (10) days of notification or prize will be forfeited and an alternate winner may be chosen at random from Daily Winners.

## **5. Conditions:**

- By participation in this contest, entrants agree to be bound by these rules. Decisions of WDOK station management with respect to the contest are final.

- Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by WDOK (or any other CBS Radio station in WDOK's market) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- By participating in the Contest, winners agree to have their name, character, photograph, voice and likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- Prior to awarding any prize or prize certificate, WDOK in its sole discretion may require Contest winners (and their travel companions, if any) to sign a liability release agreeing to hold WDOK, its corporate licensee, its parent, subsidiary and affiliated companies, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- WDOK, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the WDOK website or is otherwise in violation of the rules. It further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- WDOK reserves the right to make changes in the rules of the contest, including the end date of the contest and the substitution of a prize of equivalent value, which will become effective upon announcement. WDOK is not responsible for any travel delays or overbookings beyond its control.
- Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of WDOK.
- WDOK is not responsible for typographical or other errors in printing, the offering or the administration of the contest or in the announcement of a prize.
- Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of WDOK, 2644 St. Clair Avenue, Cleveland, Ohio and at [www.wdok.com](http://www.wdok.com).

- By use of this website and by entering the Contest, you agree to the Station's Website Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: [wdok.com](http://wdok.com).