

WDOK "MORE MUSIC WORKDAY" CONTEST RULES

Win a Conrad's Gift Certificate

Prize Package provided by Conrad's

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. These rules govern the "More Music Workday" promotion (the "Promotion") being conducted by WDOK (the "Station") beginning at 8:50 a.m. Eastern Time ("ET") on Monday, February 8, 2010 and ending at 8:00 a.m. ET on Monday, February 15, 2010.
- b. To participate in the Promotion, you must listen to the Station each day beginning on Monday, February 8, 2010 and ending on Friday, February 12, 2010 between the hours of 8:50 a.m. ET and 4:59 pm ET each day (the "Entry Period") for the announcement of the cue to call. Times of the cue to call are not pre-determined and may vary each day. Methods of winning may vary based on the on-air personality. On-air personality may ask for a specific number caller (such as "we'll take caller number 12), and/or the on-air personality may ask the listener to correctly answer a trivia question. Methods for giving away prizes will be determined by the on-air personality at the time of the cue to call. Upon hearing the cue to call, the designated number caller (as announced by the on-air personality prior to the cue to call) to get through to the Station contest line at 216-578-1021 and correctly answer the trivia question, if requested) will win a Qualifying Prize, and a chance to win a Grand Prize, upon confirmation of eligibility. The Station is the final judge of whether or not an answer is correct. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. In the event that the selected caller is disconnected, fails to correctly answer the trivia question or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will be a winner. There is no limit to the number of times a person may attempt to call in to win, but a person may be a winner only once. There will be up to a total of twenty-five (25) winners selected on-air during the Promotion dates (Up to five (5) daily winners). The Station is not responsible for telephone service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the WDOK online streaming of its broadcast signal,

listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

2. Eligibility Restrictions:

- a. The Promotion is open to all persons who are 18 years of age or older and who reside in the Greater Cleveland area including Cuyahoga, Lake, Lorain, Geauga, Medina, Summit and Portage counties. Employees of Station, its licensee, the licensee's parent, subsidiary and affiliated entities, Station's advertising and promotional agencies, its participating sponsors, other radio stations in the Cleveland metropolitan area, the members of their immediate families (spouse, parent, sibling or child), persons employed by WDOK-FM or CBS Radio during the previous twenty-four (24) months and those living in the same household of each (whether related or not), are ineligible to enter or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Persons are eligible to win a prize in a Promotion conducted by the Station only once every sixty (60) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any Station promotion.
- c. The winner must provide valid government-issued photo identification and provide their complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and WDOK will reject and delete any entry that it discovers to be false or fraudulent.

3. Prizes:

- a. Up to Twenty-five (25) Qualifying Prizes will be awarded. (Up to five (5) daily Qualifying Prize packages may be awarded per day of the Entry Period). The Qualifying Prize is one (1) package consisting of one or more items such as restaurant gift certificates, concert tickets, theater tickets, etc., upon confirmation of eligibility. Any winners of certificates/vouchers will be subject to the terms and conditions as set forth by the provider of the certificate/voucher, including conditions of use and expiration dates.
Approximate Retail Value ("ARV") of daily prizes will range from \$25 to \$50. The Daily Prizes will be announced on-air prior to being awarded and winners must either accept the announced prize or forfeit the prize.
- b. One (1) Grand Prize will be awarded. The Grand Prize is a \$400 Conrad's gift certificate. ARV: \$400.00. Grand Prize winner will be subject to the

terms and conditions as set forth by the provider of the certificate/voucher. Gift certificate must be used by June 30, 2011 or will be forfeited.

- c. Unless otherwise specified, all prize or prize certificates will be mailed to the winners. WDOK is not responsible for the safe arrival of a prize or prize certificate. Some prizes may require pickup by the winner at the offices of WDOK Radio, 2644 St. Clair Avenue in Cleveland during regular business hours. For time sensitive prizes such as concert or theater tickets, the winner(s) will forfeit any prize or prize certificate not claimed prior to the event. For all other prizes, the winner(s) will forfeit any prize or prize certificate not claimed within fourteen (14) days of winning.
- d. There is no substitution (except as set forth above), transfer, or cash equivalent for prizes, except that a sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) announced on WDOK and do not include taxes, gratuities, or any other expenses. Other restrictions may apply.

4. Selection of Winners:

- a. Decisions of the Station management with respect to the Promotion are final.
- b. Up to twenty-five (25) Qualifying Prize winners will be selected as described in Section 1 of these Official Rules.
- c. One (1) Grand Prize winner will be selected on Monday, February 15, 2010 between 7:00 a.m. and 8:00 a.m.ET in a random drawing from all Qualifying Prize winners selected. The potential Grand Prize Winner will be contacted via phone by the Station. If the potential Grand Prize winner cannot be contacted within ten (10) days of winning, the potential Grand Prize Winner will forfeit prize and an alternate winner may be selected in a random drawing of all remaining Qualifying Prize winners. If a Grand Prize winner elects to decline the prize, an alternate winner may be selected.
- d. Odds of winning a Qualifying Prize depend in part upon the number and order of eligible entries received. Odds of a Qualifying Winner winning the Grand Prize depend on the number of Qualifying Winners.
- e. Qualifying Winners need to listen in order to win. Grand Prize winner need not be present or listening to win.
- f. Winners must execute and return any required Affidavit of Eligibility and/or Release of Liability Prize Acceptance Form within seven (7) days of notification or prize will be forfeited and an alternate winner may be chosen at random from the remaining Qualifying Winners.

5. Conditions:

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station (or any other CBS Radio station in Station's market) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station, in its sole discretion, may require Promotion winner (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless the Station, its licensee, the licensee's parent, subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Station that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate or modify the Promotion. If the Promotion is terminated before the original end date, the Station reserves the right select the winners by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winners.
- e. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Station's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Station

reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- f. The Station reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the Promotion and shall not be required to award a substitute prize.
- g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by February 21, 2010 to "WDOK "MORE MUSIC WORKDAY- Conrad's Official Rules," Attn: Promotions, WDOK, 2644 St. Clair Avenue, Cleveland, Ohio. For the names of the prize winners send a self-addressed stamped envelope for receipt by April 21, 2010 to the above address marked "WDOK "MORE MUSIC WORKDAY- Conrad's Official Rules – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of the Station and may be posted online at www.wdok.com.

Sponsor: Conrad's, 14575 Lorain Avenue, Cleveland, OH 44111